5th UK AND IRELAND PRME REGIONAL CHAPTER CONFERENCE

25-27 JUNE 2018

School of Business and Management, Queen Mary University of London

The Graduate Centre, Mile End Campus, Mile End Road, London E1 4NS

| Time | Schedule – Pre-programme Day – Monday 25/06/2018 |
|---------------|--|
| 13.00 – 15.00 | Arrival Lunch: all welcome, especially new members |
| Graduate | |
| Centre Ground | |
| Floor Foyer | |
| 15.00 - 17.00 | "Global engagement opportunities for PRME signatories, and UKI Chapter Members" |
| GC222 | |
| Graduate | A) Overview from Alec Wersun, Chair UKI Chapter |
| Centre | |
| | B) PRME Cross-Working Group Meeting - "Integrating the SDGs into Management Education" |
| | Co-led by Carole Parkes, Co-Lead PRME WG on Poverty, PRME Special Advisor on Chapters, |
| | Alex Hope, Co-Lead PRME WG on Climate Change, Vice-Chair UKI Chapter |
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| 17.00-18.00 | Drinks Reception |
| Graduate | |
| Centre Ground | |
| Floor Foyer | |
| 18.00 – 21.00 | Informal Dinner and Networking (Pay your own) Verdi's 237 Mile End Road, London E1 4NS |
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| | Schedule – Conference Day One – Tuesday 26/06/2018 |
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| 09.00 - 10.00 | Registration and Networking Breakfast |
| Graduate | |
| Centre Ground | |
| Floor Foyer | |
| 10.00 – 10.15 | Welcome to Queen Mary University of London: Prof Frances Bowen – Dean of School of |
| GC201 | Business and Management |
| Graduate | Overview of the Programme: Dr Yasmin Ibrahim, Queen Mary University of London, |
| Centre | Conference Organiser |
| | Update on UKI Chapter: Alec Wersun, Chair |
| 10.15 – 11.15 | Keynote Panel: Setting the Scene: "Inclusive Responsible Management in an Era of Precarity" |
| | Chaired by Prof Frances Bowen, with a panel of guests |
| GC201 | 1. Prosper Williams – Leadership Advisory Board, British Academy of Management |
| Graduate | 2. Ian Parkes, Chief Executive, East London Business Association (ELBA) |
| Centre | 3. Payal Vasudeva, Managing Director, Talent and Organisation Lead, and Human Capital |
| | & Diversity Executive Sponsor, Accenture UKI |
| 11.15 – 12.15 | Papers Session 1: Pedagogical and research approaches to embed inclusivity and equality in |
| | Business Schools |
| GC201 | Chair: Carole Parkes |
| Graduate | Stephen Allen, University of Hull |
| Centre | What role for postcolonial theory in responsible management education? Some reflections and possibilities |
| | Liz Parsons, University of Liverpool |
| | Exploring the Potential of Performative Knowledge Production for Inclusivity in Business Schools |
| | Andy Brookes, University of Lincoln 'Leaderism' as a barrier to interorganizational collaboration and the achievement of SDG's: Are Business |
| | Schools perpetuating or critiquing the dominant organising logics? |

| 12.15 – 13.15 | Lunch |
|---------------|--|
| Graduate | |
| Centre Ground | |
| Floor Foyer | |
| 13.15 – 14.30 | Papers Session 2: The potential contribution of Business Schools to achievement of the SDGs |
| | Chair: Jonathan Louw |
| GC201 | |
| Graduate | Lila Skountridaki and Sharon Bolton, Stirling University |
| Centre | The potential contribution of Business Schools to the achievements of SDGs |
| | Christopher Moon, Middlesex University |
| | Business Schools and Sustainability Education. Best practices from UN Higher Education Sustainability |
| | Initiative (HESI) signatories. |
| | John Hirst, Durham University Eschatological Perspectives: Why A Fresh Start for CSR is Needed to Inform the British Academy's Future of |
| | the Corporation Project and Achieve the UN SDGs |
| | Rob Compton, Cass Business School |
| | "Delivering experiential learning and practical skills for business while doing good in the community: the school |
| | mentoring programme at Cass. How it works, what are the challenges and what we have learnt so far?" |
| | |
| 14.30 – 15.15 | Workshop 1: The Sustainability Literacy Test: A UN-sponsored online tool to develop core |
| 66204 | knowledge and student learning for sustainable development. |
| GC201 | A.william Danasana Kadaa Durimaa Cabaal Manasillaa |
| Graduate | Aurélien Descamps, Kedge Business School, Marseilles SULITEST: Raising awareness, promoting and mapping Sustainability Literacy |
| Centre | SOLITEST. Raising awareness, promoting and mapping Sustainability Energy |
| | Giving participants the chance to sample Sulitest via the "Discovery Module" - |
| | Alec Wersun Glasgow School for Business and Society |
| | Aurelien Descamps Kedge Business School, Marseilles |
| | |
| 15.15 – 15.30 | Break |
| Graduate | |
| Centre Ground | |
| Floor Foyer | |
| 15.30 – 16.25 | Papers Session 3: Inter/Multidisciplinary responses to promote education for Sustainable |
| | Development. |
| GC201 | Chair: Andromachi Athanasopoulou |
| Graduate | |
| Centre | Mike Tennant, Imperial College London |
| | Developing inclusive learning and teaching for entrepreneurship using feminist pedagogies |
| | Nkeiruka Ndubuka, Aberdeen Business School, Robert Gordon University |
| | Realising the Sustainable Development Goals (SDGs): Challenges for Business School Academics in the Responsible Management Education (RME) Field |
| | Ted Fuller, Lincoln International Business School |
| | Responsible Foresight for Sustainable Development |
| | |
| 16.25 – 17.15 | Papers Session 4: Inter/Multidisciplinary responses to promote education for Sustainable |
| | Development |
| GC201 | Chair: Matthew Gitsham |
| Graduate | |
| Centre | Matthew C Davis & Hinrich Voss, Leeds University Business School |
| | Modern Slavery: Responsible Business Education and Research |

| | Ramesh Vahidi, Southampton Business School Educating Responsible Leaders: Do they actually get the opportunities for becoming responsible? Anthony Alexander, University of Sussex Integrating PRME and SDGs into operations and supply chain curriculum |
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| 17.15 – 17.30 Graduate Centre Ground Floor Foyer | Break |
| 17.30 – 18.30 Peston Lecture Theatre | Keynote 1: John Elkington, Chairman and Chief Pollinator, Volans Introduction and Chair: Alec Wersun "What will it take to deliver the Global Goals?" |
| 18:40 – 19:00 Guests board coach on Bancroft Road next to Graduate Centre | Transport arrives to take guests to Networking and Dinner |
| 19.00 – 22.00 | Networking and Dinner Masala, 88 Brick Lane, London E1 6RL |

| Time | Schedule – Conference Day Two – Wednesday 27/06/2018 |
|---------------|--|
| 08.00-08.45am | Breakfast |
| Graduate | |
| Centre Ground | |
| Floor Foyer | |
| 08.45 - 09.30 | Keynote 2: Jeremy Mathieu – BBC Sustainability Adviser; BAFTA Albert International Manager |
| GC201 | "Creating a Zero Carbon TV Industry: Drama or Reality?" |
| Graduate | Introduction and Chair: Alex Hope |
| Centre | |
| 09.30 - 10.00 | Workshop 2: Carbon Literacy Training for Business School Academics and Leaders |
| GC201 | Rachel Welton & Petra Molthan-Hill: Nottingham Trent University |
| Graduate | |
| Centre | |
| 10.00 - 11.00 | Member Plenary: Where next for the UK & Ireland Chapter? Including the Chapter AGM. |
| GC201 | Member input to the design of Chapter's programme of activities in year ahead |
| Graduate | |
| Centre | |
| 11.00 – 11.20 | Break |
| Graduate | |
| Centre Ground | |
| Floor Foyer | |
| 11.20 – 12.30 | Papers Session 5: The potential contribution of Business Schools to the achievement of the |
| | SDGs |
| GC201 | Chair: Chandres Tejura |
| Graduate | Dr Richard Mills, University of Cambridge |
| Centre | Collaborative student research on business contributions to the SDGs using the WikiRate.org platform |
| | Jack Christian, Manchester Metropolitan University |
| | Student Responses to a Wicked Assessment using the SDGs and the GRI as lenses |

| Combating Climate Change and its Impacts through Responsible Management Education: Business Schools responses to SDC 13 Shariq Shelkh, Glasgow School for Business and Society, Glasgow Caledonian University Reflections on Glasgow Caledonian University (GCU) Students' Experience-Learning about Social Responsibility 12.30 – 13.30 Graduate Centre Ground Floor Foyer 13.30 – 14.10 GC201 Graduate Centre Svetlana Cicimil and Georgina Gough, UWE, Bristol 14.10 – 15.10 Papers Session 6: The potential contribution of Business Schools to the achievement of the SDGs GC201 Graduate Centre Centre Centre Amir Elmi Keshtban, Northumbria University Strategic Development Goals or Means? A prefigurative approach Gyuzel Gadelshina Arrian Cornvell, Newcastle Business School Caurses through the lens of critical pedagogy: challenges and Jesons Ramesh Vahidi, Southampton Business School Educating Responsible Leaders: Managing a project or business as usual? Break GC201 Graduate Centre 15.30 – 16.00 Showcasing Student Engagement with Responsible Management Education: School of Business and Management, Queen Mary University of London School of Business and Management, Queen Mary University of London School of Business and Management prize or business as usual? Break GC201 Graduate Centre 15.30 – 16.00 Wrap-up discussion – Next steps for the Chapter 16.30 Conference Close | | Dr. Alex Hope, Northumbria University |
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| Centre Ground Floor Foyer 15.30 – 16.00 Showcasing Student Engagement with Responsible Management Education: School of Business and Management, Queen Mary University of London School of Business and Management Student PRME presentation competition Centre 1. Winners: Natura4: A social enterprise for sustainable development. By: Laura Melissa Lopez Gonzalez; Evangelia Mitsa; Anna Magdalena Urbanska 2. Runners up: Harnessing high technology to help left behind children. By: Meilin Wu; Angela Kamidi; Wenhui Wang; Muhammad Ikrimah Bhutta and Gerhard Spitsak 16.00 – 16.30 GC201 Graduate Centre Wrap-up discussion – Next steps for the Chapter Graduate Centre | 15.10-15.30 | Break |
| Showcasing Student Engagement with Responsible Management Education: School of Business and Management, Queen Mary University of London GC201 Graduate Centre 1. Winners: Natura4: A social enterprise for sustainable development. By: Laura Melissa Lopez Gonzalez; Evangelia Mitsa; Anna Magdalena Urbanska 2. Runners up: Harnessing high technology to help left behind children. By: Meilin Wu; Angela Kamidi; Wenhui Wang; Muhammad Ikrimah Bhutta and Gerhard Spitsak 16.00 – 16.30 GC201 Graduate Centre Wrap-up discussion – Next steps for the Chapter | Graduate | |
| Showcasing Student Engagement with Responsible Management Education: School of Business and Management, Queen Mary University of London School of Business and Management Student PRME presentation competition 1. Winners: Natura4: A social enterprise for sustainable development. By: Laura Melissa Lopez Gonzalez; Evangelia Mitsa; Anna Magdalena Urbanska 2. Runners up: Harnessing high technology to help left behind children. By: Meilin Wu; Angela Kamidi; Wenhui Wang; Muhammad Ikrimah Bhutta and Gerhard Spitsak 16.00 – 16.30 GC201 Graduate Centre Wrap-up discussion – Next steps for the Chapter | Centre Ground | |
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| Graduate Centre 1. Winners: Natura4: A social enterprise for sustainable development. By: Laura Melissa Lopez Gonzalez; Evangelia Mitsa; Anna Magdalena Urbanska 2. Runners up: Harnessing high technology to help left behind children. By: Meilin Wu; Angela Kamidi; Wenhui Wang; Muhammad Ikrimah Bhutta and Gerhard Spitsak 16.00 – 16.30 GC201 Graduate Centre Wrap-up discussion – Next steps for the Chapter Centre | GC201 | |
| 1. Winners: Natura4: A social enterprise for sustainable development. By: Laura Melissa Lopez Gonzalez; Evangelia Mitsa; Anna Magdalena Urbanska 2. Runners up: Harnessing high technology to help left behind children. By: Meilin Wu; Angela Kamidi; Wenhui Wang; Muhammad Ikrimah Bhutta and Gerhard Spitsak 16.00 – 16.30 GC201 Graduate Centre | | School of Business and Management Student I MME presentation competition |
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| 2. Runners up: Harnessing high technology to help left behind children. By: Meilin Wu; Angela Kamidi; Wenhui Wang; Muhammad Ikrimah Bhutta and Gerhard Spitsak 16.00 – 16.30 GC201 Graduate Centre | Contro | , , , , , , , , , , , , , , , , , , , |
| Wu; Angela Kamidi; Wenhui Wang; Muhammad Ikrimah Bhutta and Gerhard Spitsak 16.00 – 16.30 Wrap-up discussion – Next steps for the Chapter GC201 Graduate Centre | | |
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| 16.30 Conference Close | Centre | |
| | 16.30 | Conference Close |