

Annual Review 2019

Message from the UKI PRME Regional Chapter !

“Announcement of a climate emergency by the UK Parliament on May 1st and the Irish Parliament several days later on May 10th 2019 adds weight to the importance of the great work being done by all members of the UK & Ireland PRME Regional Chapter to shape the future of management education. The fact that COP 26 is being held in Glasgow in November 2020 gives us all an opportunity to mobilise staff and student engagement around the Climate Change agenda, and contribute to what the United Nations is calling the “Decade of Action” to ensure all countries of the world help to deliver on the 17 Sustainable Development Goals by the deadline of 2030. Let’s play our part!”

[Dr Alec Wersun](#), UKI Chapter Chair

Now in its 7th year, The UKI PRME Regional Chapter continues to support members in all parts of the UK and Ireland through the provision of resources, networking opportunities, and peer support necessary to implement the 6 Principles for responsible management education (PRME) and contribute to achievement of the UN Sustainable Development Goals (SDGs). We do this through development of a supportive community of practice, which is dedicated to design, implement and share PRME-centric research, external engagement activities and pedagogic initiatives for the benefit of faculty members, students and institutional managers.

Highlights of 2019 can be broken down into the following categories:

1. The Annual conference and additional events to support faculty development, new PRME-centric research, networking and peer support in all areas of the UK & Ireland;
2. Competitions to stimulate, recognise and reward student engagement with the PRME agenda;
3. Seed-funding to promote new collaborative research on PRME and the SDGs;
4. Partnerships to implement PRME and increase engagement with the SDGs.
5. A review of the Governance arrangements for the Chapter.

1. The Chapter’s Annual Conference and other events

The [PRME Chapter UK & Ireland's 6th Annual Conference](#) at Leeds University Business School attracted some 100 participants over three days from England, Wales, Scotland, Northern Ireland, the Republic of Ireland, alongside guests from China, Sweden and Australia. Delegates left the Conference with a renewed commitment to the PRME initiative, having been inspired by three days of knowledge sharing, networking, and inspiration from fellow delegates and guest speakers. The theme of the conference was *“Making Global Goals Local”*.

Highlights of the 2019 Conference included:

Presentation of a “Lifetime Achievement” Award from the UK & Ireland PRME Regional Chapter to Professor Alan Murray, founding Chair of the UK & Ireland Chapter. The Award is in recognition for Alan’s leadership and commitment to development of the PRME initiative in the UK & Ireland, and his inspiration and outstanding contribution to the development of responsible management education around the world. Presentation of a certificate and gift by Alec Wersun, Chair of the Chapter, was preceded by a moving and witty speech by close colleague and friend, Professor Carole Parkes, who shared much of Alan’s PRME journey.

Presentations by winners of the Chapter’s Inaugural Research Seed Funding Competition: Dr Lila Skountridaki (University of Stirling) *Integrating the SDGs in HEI degrees accredited by Professional Associations*; Dr Mikko Laamanen (Royal Holloway) *Enabling Citizen Organising for Sustainable Transitions*; Dr Soheil Davari (Hertfordshire Business School) *Identifying and reducing inequalities in access to care and support for the elderly: A quantitative approach*. This session was chaired by Professor Sheila Killian of Kemmy Business School, who conceived of the competition with Professor Carole Parkes of Winchester Business School.

Presentations by winners in the Postgraduate and Undergraduate Categories of the Annual PRME UKI Writing Competition: Kali Gibson, PG Category winner (Glasgow Caledonian University) with a paper entitled *Entrepreneurship: A Possible Neo-Liberal Solution to Problems Caused by Neo-Liberalism*; and Chloe Scott UG category runner-up (University of Hertfordshire) with a paper entitled *Towards a greener future: How global supply chain managers can harness renewable energy to mitigate challenges and ensure access to sustainable energy for all*.

Three Keynote Panels:

Keynote Panel 1 was on *Business Ethics in International Supply Chains* and featured a distinguished panel of practitioners from different sectors: Caroline Allen Senior Manager in Risk Consulting, KPMG; Chris McCann, Founder of Resilient World, Commissioner for Ethics and Sustainable Development at the Royal Institute of British Architects; Prof. Chris Megone Director of Interdisciplinary Ethics Applied, University of Leeds; and Panel facilitator Professor Heinrich Voss of Leeds University Business School. Panellists highlighted the vacuum in human rights legislation in the period 1948-2000, which may go some way to explain why there are still 400 million in child labour, and companies continue to neglect their responsibilities in supply chain management.

Keynote Panel 2 was on *Approaches to Fostering Diversity & Equality in the Workplace* (SDG 10.2, 5.5) where panellists shared theoretical, professional and personal insights into a spectrum of issues related to this theme. Sitting on the panel were Professor Binna Kandola OBE, Senior Partner at Pearn Kandola; Jane Kidd, European Talent & Inclusion and Diversity Manager at Kellogg; Sophie Seddon, Head of Client Engagement and Communication at Novus Property Solutions.

Keynote Panel 3 was on *The Challenges and Opportunities of Going Circular* (SDG 6, 8, 9, 11, 12), where delegates were treated to insights from a panel of practitioners in the field. On the panel were Davide Stronati, Global Sustainability Leader of Mott MacDonald; Bruce Learner, Senior CSR Manager at Kellogg Europe; and Katie Thomas, Low Carbon and Circular Economy Lead for York, North Yorkshire & East Riding Local Enterprise Partnership.

Three Keynote Lectures:

Keynote speaker 1 was investigative journalist Olivier Van Beemen who shared key findings from his book *“Heineken in Africa: A Multinational Unleashed”*. The book is the result of six years of thorough journalistic research, not only in thirteen African countries where the Dutch multinational is operating, but also in the company’s archives. Olivier’s presentation revealed the darker side of multinational operations in Africa, the challenges of doing business responsibly, and the irony of Heineken’s view of themselves in Africa as *“An island of perfection in a sea of misery”*!

Keynote Speaker 2 was Professor Timothy Devinney, University Leadership Chair at Leeds University Business School, who presented on the *“Myth of the Ethical Consumer”*, treating participants to a wealth of evidence to challenge the romantic notion of the ‘ethical consumer’.

Keynote Speaker 3 was Professor Helen Williams, Associate Dean for Learning and Teaching at Cardiff Business School, who offered Cardiff’s perspective and experience on *“Business Schools and Public Value”*, which resonates closely with PRME’s push to encourage business and management schools to contribute to the Sustainable Development Goals.

In addition to the above, delegates were treated to **25 papers and workshops** over the three days, delivered by academics and researchers from different business schools in the UK, Ireland and China.

2. Faculty Development Events for UKI Chapter members end 2018 to end 2019

In addition to the annual conference, the Chapter organises a number of other faculty development events, of which there have been three:

2.1 *‘Carbon Literacy Training Workshop’, hosted by Nottingham Business School, Nottingham Trent University, November 2018.*

This workshop was part of a PRME Champions project designed to equip academics and senior managers in business schools with the tools and resources to ensure adequate levels of ‘carbon literacy’ to implement the Principles for RME. In the morning session Richard Smith of the BBC shared with delegates latest data on the science of climate change, and the impact business has on it; while in the afternoon, attendees split in to one of three streams in order to see how carbon literacy might be integrated in to teaching of accounting and operations management; while there was a separate session for senior managers on how carbon literacy might be integrated strategically in a business school. Acknowledgements go to Petra Molthan-Hill and Rachel Welton.

2.2 'How can business and academia address the problem of plastic waste?', hosted by Sheffield Business School, Sheffield Hallam University, April 2019.

This workshop was organised by Chapter colleagues in the Yorkshire and Midlands, as part of Chapter efforts to foster collaborative working of Chapter colleagues in regions of the United Kingdom and Ireland. The aim of the event was to gain a better understanding of issues surrounding plastic waste, and to develop ways to counter this global challenge, either in class with our students, through our research, or in our engagement with businesses. Amongst a host of guest speakers who stimulated lively discussion and debate were Dr Anne Kildunne of the Plastics Collaboratory at Hull University; Professor of International Environmental Law at Nottingham Trent University, Elizabeth Kirk; and Nicholas Hunt, Environmental Manager at Loughborough University.

Acknowledgement for organising this event in Yorkshire go to Christine Gilligan (Sheffield Hallam), Andy Rothwell (Loughborough); Helen Goworek (Leicester); Andy Brookes (Lincoln) and Matt Davis (Leeds University).

2.3 'Systems Thinking and the SDGs', hosted by the Schumacher Institute at the CREATE Centre in Bristol, May 2019.

This whole day event was designed on the premise that the nature of the Sustainable Development Goals (SDGs) requires an interdisciplinary mind-set. In line with this UKI PRME members identified systems thinking as a key area for development. A series of keynotes and round-table discussions considered ways in which a systems approach can aid an understanding of complex sustainability issues and explore how PRME colleagues can apply them in efforts to integrate the SDGs into curriculum, research and external engagement activity. Speakers included Dr Jenneth Parker, Director of the Schumacher Institute; Professor of Sustainability, Vala Ragnarsdottir, University of Iceland and Member of the Club of Rome; David Collste, PhD student at Stockholm and Clermont Ferrand universities with the Marie Curie Adapt Econ II programme 'Adaptation to a New Economic Reality'; and Dr John Blewitt, Distinguished Fellow, Schumacher Institute.

Acknowledgements for co-creating this event in collaboration with the Schumacher Institute go to Carole Parkes (Winchester), Alec Hope (Northumbria) and Jonathan Louw (Oxford Brookes).

2.4 'Innovative Pedagogy for Responsible Business Teaching', hosted by Birmingham University Business School, May 2019.

This half-day event was Birmingham Business School's first 'PRME Day', and involved a feast of wonderful presentations, and topical debate from colleagues not just from the Midlands, but from much wider afield. The interactive format was of five 30-minute sessions that included a keynote presentation from a guest speaker, followed by Q & A with a distinguished panel of guests:

Ann-Christine Frandsen, Andrew Miles – Theatre & Ethics
Christoph Biehl – Microfinance in action
Mikayla Jones – Social Action Campaign for Environmental Leadership
Christoph Biehl – Virtual Reality for Responsible Business Teaching
Ian Thomson – Responsible Business Serious Game

Acknowledgements go to Birmingham Business School colleagues Nishat Azmat and Delphine Gibbasier, who saw this event as a precursor to establishing a Chapter Local Network in the Midlands (East and West) and surrounding areas.

2.5 Establishment of the Chapter's Midlands (West and East) Local Network

On December 10th, Caroline Moraes of Birmingham Business School convened a meeting with colleagues from business schools in both West and East Midlands to agree a programme of activities for the Midlands Local Network in 2020. Colleagues agreed that they would organise two events per year, and that the key aim of their local meetings would be knowledge exchange around the following key areas: how to embed (and map) sustainability in the curriculum; developing innovative pedagogy in responsible management and sustainable business education; how to engage industry and their needs in curriculum development for a sustainable future; how research on business ethics/sustainability can/does feed into the curriculum; and how to collect information, write up SIP reports, and the like. The next event of the Midlands Local Network will be hosted by Nottingham Trent Business School in June 2020, with details for follow on the Chapter website.

Colleagues interested in joining the Midlands Local Network should contact Caroline Moraes on C.Moraes@bham.ac.uk or Nishat Azmat on N.Azmat@bham.ac.uk. Our best wishes go to Delphine Gibbasier, who recently left Birmingham and joined Audencia Business School in Nantes, France.

2.6 Establishment of a Chapter South-East Local Network', hosted by Royal Holloway, London.

On May 20th, PRME Chapter colleagues from business schools in Kent, Kingston, Royal Holloway, Surrey, Sussex, Southampton and Winchester came together to discuss the formation of a Chapter Local Network in South-East England. They were joined by a colleague from prospective new Chapter member Birbeck. Acknowledgements go to Isabel Fischer (Sussex) and Anica Zeyen (Royal Holloway) for leading efforts to establish this Chapter Local Network. To get involved in this Chapter Local Network please contact Anica Zeyen on anica.zeyen@rhul.ac.uk.

2.7 First Chapter South East Local Network Event, hosted by The University of Sussex Business School, November 29th 2019.

PRME Chapter colleagues hosted a very well received panel discussion on how impact investing can stimulate innovative technologies that address climate change. The discussion was timely ahead of the UN COP25 conference in Madrid and within 24 hours of the EU parliament declaring a global climate emergency.

The panel consisted of Neha Coulon, Head of EMEA Capital Strategies in the Sustainable Finance division at J.P. Morgan, Dr Matthew McCarten, Spatial finance lead at the University of Oxford, Simon Greenman, Global AI Council Member, World Economic Forum, Prof Jeremy Hall, Director of the Science Policy Research Unit (SPRU), Jessica van Thiel, Founding & Managing Partner of Pathfinder, a social enterprise for sustainable development solutions and Alex Martial, a Sussex third-year undergraduate student in Marketing. Attendees came from the private and public sector and a range of academic institutions. The panel discussion was moderated by Isabel Fischer, PRME lead at the University of Sussex, who said of the event *“It was fantastic to see so many people engage across this vital interdisciplinarity and to discuss the impact actions around ‘green financing’ and ‘financing green’ can have on supporting the SDGs and on tackling inequalities.”* Isabel is moving to Warwick Business School in February 2020, from where we hope she will be heavily involved in the Chapter’s Local Network in the Midlands.

2.8 ‘Inaugural meeting to establish the Chapter’s North West England Network’, hosted by Salford Business School, Manchester.

On May 21st, Chris Doran of Salford and Hannah-Louise Holmes of Manchester Metropolitan, invited colleagues in the North-West region to a meeting in Salford’s famous Media City to progress plans to establish a Chapter Local Network for the North-West. They were joined by colleagues from Liverpool and the University of Central Lancashire. A second meeting was hosted by Chester Business School on September 11th where the Associate Dean of CBS said they were extremely invited about their Local Network! The first NW Local Network event was held on January 29th 2020 in Media City on the topic of SDG 1 – ‘No Poverty’, with Carole Parkes sharing with delegates details of the PRME Working Group that focuses on this topic. To support development of, and get involved in the North West Local Network please contact Chris Doran on C.E.Doran@salford.ac.uk or Hannah-Louise Holmes on H.Holmes@mmu.ac.uk

2.9 Inaugural Meeting to establish the Chapter’s South West and Wales Local Network, convened by Georgina Gough of the University of the West of England (UWE)

Georgina Gough of UWE convened virtual discussions in November with colleagues in the South West of England (Bristol, Exeter, and Bath) and Wales (University of Wales Trinity St David, Swansea and Cardiff) with a view to launching the South West and Wales (SWW) Local Network in early 2020. Local Network members plan to hold their first meeting on March 4th. If you wish to attend and/or get involved in the SWW Local Network, please contact Georgina Gough on Georgina.Gough@uwe.ac.uk

Plans are underway to complement these emergent Chapter Local Networks to include one in each of Scotland and on the island of Ireland. If you would like to get involved in development of either of these Local Networks please contact Chapter Chair Alec Wersun on a.wersun@gcu.ac.uk, or Chapter Local Network coordinator Chris Doran, on C.E.Doran@salford.ac.uk

3. Competitions to stimulate, recognise and reward student engagement with the PRME agenda

In order to recognise and reward student engagement with the PRME agenda, 2017 saw the UKI Chapter launch the 1st **UKI PRME Writing Competition**. Following an extremely positive response from students at business schools throughout the UK, the competition is now in its third year. Organised on behalf of the Chapter by Jonathan Louw of Oxford Brookes Business School, the competition is open to undergraduate and postgraduate students, with a new 'alternative media' category introduced in 2019. Successful students in 2019 were:

Undergraduate Category

Joint First Prize: Frazer Towers, University of St Andrews and Sabie Drake, University of Hertfordshire.

Third Prize: Harriet Prior, University of St Andrews

Alternative Media Prize: Emily Betterton, London College of Fashion

Postgraduate Category

First Prize: Kali Ann Gibson, Glasgow Caledonian University

Second Prize: Heather Portbury, London College of Fashion

Third Prize: Ysabel Cruz de la Rosa, University of Bath

Further details of the UKI PRME Chapter Writing Competition can be found on our website www.unprme.org.uk The deadline for 2020 entries is February 28th.

4. Seed-funding to promote new collaborative research on PRME and the SDGs

In order to incentivise and support research to deliver impact related to the six Principles of PRME and the SDGs, the Chapter allocated funds to a new research competition in 2018-19, developed by colleagues at Kemmy and Winchester business schools. The competition is open to all faculty in PRME signatory schools of the UK & Ireland PRME Regional Chapter, and welcomes research proposals with organisational, policy, practice, or pedagogical orientations. In its pilot year, The Chapter received 16 valid entries. The judging panel was delighted to see a very high standard of applications, with a great diversity of approach and focus. Five awards were made, two to early-career researchers, as follows:

- *Aurore Bardey*, University of the Arts of London. Topic: Fighting against counterfeit consumerism
- *Soheil Davari*, University of Hertfordshire. Topic: Identifying and reducing inequalities in access to care and support for the elderly: A quantitative approach
- *Mikko Laamanen*, University of London. Topic: Enabling Citizen Organising for Sustainable Transitions (ECOST)
- *Darren McGuire*, University of Stirling. Topic: Exposing modern slavery policy making to management theory
- *Lila Skountridaki*, University of Stirling Management School. Topic: Integrating the SDGs in HEI degrees accredited by Professional Associations.

The competition is running again in 2019-2020 and five awards have been made. Chapter members attending the 2020 Conference in Lincoln from July 6-8th will have the opportunity to familiarise themselves with the research and meet the winners. Further details about the seed-funding initiative can be found on the Chapter website www.unprme.org.uk.

5. Seed Funding to support the development of [Innovative Pedagogic Approaches and Teaching Practices](#) to support implementation of PRME

In order to deepen implementation of PRME, it is widely academics accept the need to develop innovative pedagogic approaches and teaching practices. Barriers, however, may exist in terms of lack of funding that prevent individuals or groups putting their ideas into practice. As a result, the UK and Ireland Chapter of PRME is making available **three awards up to the value of £750** to support the development of innovative approaches to pedagogy. It is expected that any resources/materials generated from the funding will be available to all PRME UKI members (usually via the website, for example, in a document or webinar) on an open access basis. [Details of how to apply can be found in the news section of the Chapter website with a deadline of March 16th 2020.](#)

6. Launch of a new Research Paper Development Workshop series (2020-2025): First workshop in Dublin on May 1st2020

Academic research in the area of business and society, including CSR, ethics, and sustainable business is booming. This is evident both in the growth in popularity of specialist field journals such as *Business & Society*, *Business Ethics Quarterly* and the *Journal of Business Ethics*, as well as increasing visibility and impact of such research in more mainstream management journals (such as *Academy of Management Review*, *Academy of Management Journal*, *Journal of Management Studies*, *Organization Studies*) and in sub-disciplines such as marketing and accounting. This boom, coupled with the increasing demands of business schools for faculty and PhD students to publish in high quality outlets has created a clear demand among early and mid-career scholars in the UK and Ireland for greater support in turning their business and society research into top tier journal publications and other prestige outputs. Such publications have significant potential for creating scholarly impact in the field, and when combined with attention to practical implications, meaningful impact in the world.

Against this backdrop, **the Chapter has launched a PRME UKI paper development workshop series** running once a year for five years from 2020 to 2024. The workshops will comprise: talks from senior scholars and journal editors and board members about publishing challenges and how to overcome them; presentations of research published in top tier outlets and elaboration of success factors; and – most important of all – detailed one-on-one feedback from senior scholars on works in progress submitted by participants. Workshops will also include a social element to facilitate networking and community building. [Details of how to apply can be found in the news section of the Chapter website with a deadline of March 2nd 2020.](#)

7. Partnerships to implement PRME and increase engagement with the SDGs

The UKI Chapter is keen to collaborate with other organisations in the eco-system of responsible management education and the following are examples of such collaborations:

The **UKI PRME Chapter** and **UK Global Compact Network** (UKGCN) continue to strengthen their ties through representation on their respective Steering and Advisory Groups. This makes sense, given that PRME is a UN Global Compact initiative. It is hoped that this arrangement may serve to strengthen UKGCN corporate connections with Chapter members. There are currently some 60 fee-paying members in the PRME UKI Chapter, several of which are members of the United Nations Global Compact and its UK Network. If your business school would like to become a member of the UNGC UK Network, please contact [Steve Kenzie](#), Executive Director. It is a great way to keep up to date on the SDGs!

BAM (British Academy of Management). Many PRME Chapter members attend the annual BAM conference and participate in the Socially Responsible Business SIG.

CABS (Chartered Association of Business Schools). Steering committee members of the PRME UKI Chapter regularly speak at CABS events and present at the CABS annual Teaching and Learning Conference.

CSEAR (Centre for Social and Environmental Accounting Research). Members of the Chapter regularly present papers relating to the SDGs at conferences in the CSEAR network. In October 2018, members of the steering committee chaired the second CSEAR Ireland conference at which papers addressed the SDGs and educating for responsible leadership

EAUC (Environmental Association of Universities and Colleges): The UKI Chapter works with EAUC colleagues on the UK Sustainability Literacy Test Regional Steering Group as well as on the Green Gown Awards Steering Committee where we contribute to the work of judging panels as well as working together. Alec Wersun was invited to lead a workshop at the EAUC's Scotland Conference in November 2019 on the topic "Curriculum of the Future". Many Chapter members have signed up to the EAUC SDG Accord, launched in 2018.

NUS (National Union of Students): Recognising the healthy interest from university students in the provision of sustainability, responsibility and ethics education, the Chapter works collaboratively with the NUS on initiatives such as "Responsible Futures", 'Green Impact', and through the UK Steering Group, the Sustainability Literacy Test.

8. Revised Governance Arrangements for the UK & Ireland Regional Chapter

In order to cope with the new demands of a large and growing fee-paying membership organisation, the Chair proposed at the 2018 conference a review of the Chapter's constitutional and governance arrangements. Delegates at the Annual General Meeting approved the review and associated terms of reference.

The Review was led by Chapter Vice-Chair Alex Hope, and a draft proposal of the new Governance arrangements were distributed to Chapter members as part of the consultation process in May 2019. Key features of the revised governance arrangements are:

- An explicit commitment to aim for gender parity and wide geographic representation
- Introduction of a Code of Conduct for Steering Committee members
- An increase in the number of Steering Committee members from 8 to 10

The revised Governance Guidance were approved by members at the 2019 AGM in Leeds.

9. Strategic Review of PRME Global

In March 2019, the Chief Executive of the UN Global Compact announced the [2019 PRME Strategic Review](#) led by Professor Mette Morsing, which involved widespread consultations with PRME Advisory and Steering Committee members, PRME Chapters and Working Group Chairs, PRME signatories, student organizations, as well as UN Global Compact Board Members, Local Networks and participating companies. To finalise the Review, the UN Global Compact has invited back Professor Danica Purg, President of the CEEMAN network as Acting Chair of the PRME Steering Committee, with the task to re-engage and liaise with key stakeholders on the process of revamping the governance of PRME. PRME Global will have interim governance arrangements in place for the coming months as new and robust governance structure arrangements are finalised.

10. Appointment of a new Head of PRME

The UN Global Compact is at an advanced stage of recruiting a new Head of PRME through a UN post. The job application closed on 18 October and 400+ applications were received. A selection test was administered to qualified candidates, followed by interviews in December. The post is expected to be filled in Q1 of 2020.

11. PRME Global in 2020

SAVE THE DATE! PRME GLOBAL FORUM JUNE 17-18TH IN NEW YORK – running after the 20th Anniversary Meeting of the UN Global Compact (June 15th-16th).

Please keep your eye on the PRME Global and PRME Chapter websites for full details!

In the meantime, all PRME programmatic work continues as in previous years, including PRME Champions, Chapters, Working Groups, student engagement, and collaboration with relevant UN partners. In 2019 there were 10+ PRME Regional meetings, two PRME Champions meetings, one Global RME Research Conference (the 7th conference will be in Switzerland in October 2020), and various local PRME-related events. We congratulate all PRME Signatory schools and networks for their dedication and impressive work on integrating the UN Sustainable Development Goals into teaching and research practices.

9. Looking forward to 2020-21 the UK & Ireland PRME Regional Chapter plans to:

a) Move its Secretariat to Glasgow Caledonian University (GCU) from Winchester Business School (WBS), which has kindly hosted and provided an administrative function to us since we established the Chapter in 2013. The Steering Committee would like to give acknowledgement to, and thank Alan Murray, Carole Parkes, Tessa Valentine and more recently Kevin Gilbert for taking such good care of us for the last six years.

As the current Chapter Chair works at GCU we are ensured continuity of service. Moreover, Kevin Gilbert of WBS is working with his GCU counterpart, Bryan Hall, who is taking over as UKI PRME Administrator with immediate effect. **Bryan Hall's email address is prme_uki@gcu.ac.uk and telephone number 0141 3318591. Please update your records and inform your PRME Team of these changes and new contact details.**

b) Develop a strategy and budget to cover the period 2020-2022. The Chapter Steering Committee has recognised the need for more strategic and longer-term planning of activities and budget in order to optimise its services to members. Chapter members are invited to contribute to development of the strategy as it develops.

c) Hold its 2020 conference at Lincoln International Business School on July 6-8th. The theme of the 7th Annual Conference is "Re-thinking Responsibility: and is an acknowledgement of PRME's on-going key role in the shaping of responsible management education and to inspire each member to continuously re-think their purpose and practice. For example, how do we respond to the imperatives of the global movement in declarations of a 'Climate Emergency'? The first Call for Papers and registration details are available on the Chapter website.

d) If your Institution would like to **host the Chapter's Annual Conference in 2021**, we would love to hear from you! The deadline to submit an Expression of Interest for 2021 is May 1st 2020, and instructions for submitting this are available on the [Chapter Website](#).

e) To facilitate and support PRME events in different areas of the UK and Ireland, the Steering Committee will support development of a regional system of support to members in the form of its seven **Chapter Local Networks**. These local networks are designed to facilitate knowledge exchange, peer support, and networking between academics on a local level. As the Chapter develops these networks, we envisage provision of an increasing number of regional networking and faculty development events.

f) Maintain, build and develop new partnerships for the SDGs.

Many of the partnerships outlined in this Annual Review are with Institutions and individuals that share PRME's values and focus on responsible management education and the SDGs. These will be nurtured and developed.

g) Work with Chapter members and partners to take advantage of the fact that CoP 26 is being held in Glasgow in November 2020 – with an expected 90,000 visitors! Should any member like to propose ideas for taking advantage of COP 26 taking place in the UK, or for any initiatives that the Chapter could sponsor in member Schools, please send an email to prme_uki@gcu.ac.uk or contact Alec Wersun directly on a.wersun@gcu.ac.uk .

Dear Colleagues! All in all, 2019 has been an eventful and productive year for the UK & Ireland PRME Regional Chapter. We look forward to working with Chapter members throughout the UK and Ireland, and PRME Chapters around the world, to make the 2020 and the year COP comes to Glasgow, even better!

On behalf of the Steering Committee
Alec Wersun, Glasgow School for Business and Society
Glasgow Caledonian University (Chair)



Steering Committee Members

Nishat Azmat, Birmingham Business School (Treasurer)
Fatima Annan-Diab, Kingston Business School
Chris Doran, Salford Business School
Christine Gilligan, Sheffield Hallam University
Alex Hope, Northumbria University (Vice-Chair)
Steve Kenzie, UN Global Compact UK Network (ex-officio)
Sheila Killian, University of Limerick
Jonathan Louw, Oxford Brookes University (Secretary)
Carole Parkes, Winchester University
Anica Zeyen, Royal Holloway School of Management