

PRME UK AND IRELAND CHAPTER

10TH ANNIVERSARY 2023

SEED FUNDING COMPETITION FOR DEVELOPING INNOVATIVE PEDAGOGIC APPROACHES AND TEACHING PRACTICES IN PRME

APPLICATION DEADLINE: FRIDAY 16 DECEMBER 2022 AT 5PM

APPLICATION GUIDANCE NOTES 2022

SECTION 1

In Section 1 of the form, please enter the following:

- 1.1 The name(s) and institution(s) of the applicant(s).
- 1.2 The address of the project lead(s).
- 1.3 The telephone number(s) of the project lead(s).
- 1.4 The email address(es) of the project lead(s).
- 1.5 The proposed project title.
- 1.6 The funding strand (Open or PRME i5).
- 1.7 The amount of funding requested to a maximum of £1,500.

Applications are welcome from individuals and teams. Teams may be comprised of faculty from one or more institutions.

Please confirm whether the lead applicant(s) is a member of the faculty at (a) a PRME member institution and (b) that the institution is a paid-up member of the UK and Ireland Chapter of PRME. (If you are unsure of your institution's status, you can email PRME_UKI@gcu.ac.uk to confirm before submitting your application). If applying under the PRME i5 stream of the competition, this is open to any UK or Ireland signatory not only paid-up UKI Chapter members.

SECTION 2

2.1 Please briefly describe the proposed project specifically addressing its relevance to the objectives of PRME (200 words maximum).

PRME was developed as a platform to raise the profile of sustainability in business and management schools around the world, and to equip today's business students with the understanding and ability to deliver change tomorrow. Working through Six Principles, PRME engages schools to ensure they provide future leaders with the skills needed to balance economic and sustainability targets, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact.

Within the context of PRME, the concept of sustainability is broadly defined. For example, your project may relate to one or more of the UN SDGs. Alternatively, it may focus on business ethics or responsible management education in its wider sense. Your project should be explicit in explaining what PRME relevant issue it tackles and how this helps to further the PRME mission.

In developing your application, you may find the [*Blueprint for SDG Integration into Curriculum, Research and Partnerships*](#) helpful. In addition to explaining key aspects of PRME and the SDGs, it also includes sections of rethinking content and pedagogy.



Within your application, there should be a strong focus on the UK and/or Ireland. While the proposed project may bring in partners from other parts of the world, the benefit and relevance to the region should be clear.

In addition, the project must address pedagogic approaches and/or teaching practices. More general research projects, even if they address sustainability related issues, are not eligible for funding. There is a separate seed funding competition for research-related projects within the Chapter.

2.2 Please describe any novel or innovative aspects to the pedagogic approach/teaching practice (200 words maximum).

A key objective of the Seed Funding Competition is to support novel and/or innovative projects. Under question 2.2, please describe what sets your proposal apart. For example, is it the mode of delivery, content covered, assessment undertaken, and/or cohort engaged? Please note, novel and/or innovative does not mean unique. For example, you may wish to trial a technique that has been used successfully in one context but not another.

2.3 Please describe why the funding is needed and what it will specifically be used for (200 words maximum).

Under question 2.3, please explain why the funding is vital to enable your project to progress. For example, why are other internal or external sources of funding not available/appropriate?

Also, please provide as much detail as possible as to how this money would be utilised (ideally a table or bullet points outlining the key expenditure). Please note that grants cannot be used to purchase equipment, unless specialist equipment essential to the project.

2.4 Please describe the potential for the generation of transferable learning and/or resources (200 words maximum).

The UK and Ireland Chapter aim to fund projects that will result in learning and/or resources of benefit to the wider UK&I PRME community. This may include, for example, a report detailing what was done (and how it could be replicated at other institutions) or physical resources such as slides, worksheets, videos, audio recordings, etc. Projects must provide transferable learning and outputs that could be used by other institutions. Please outline the potential for the generation of transferable learning/resources under question 2.4.

2.5 Is the proposed project interdisciplinary in nature? If yes, please describe (100 words maximum).

Interdisciplinary projects are encouraged but not required. By interdisciplinary, we mean combining two or more academic disciplines or areas of knowledge. This could include those that fall within the broad category of business and management (e.g., accounting, finance, marketing, operations, etc.) or between business and management and, for example, an area within the humanities, social sciences, or natural sciences. (For example, a pedagogy project that brings together students from marketing and engineering). Interdisciplinary projects can introduce a wider audience to the aims and objectives of PRME, as well as facilitate the development of fresh perspectives on responsible management and/or sustainability challenges.

2.6 Does the proposed project relate to an under-represented area, for example, in your institution or more broadly? If yes, please describe (100 words maximum).

Addressing an under-represented area is encouraged but not required. By ‘under-represented’, we mean an area that has to date been neglected or overlooked, either within your institution or more broadly. Alternatively, it could relate to an under-represented group within society in relation to sustainability. Again, this is an opportunity to explain what makes your project unique and worthy of funding.

3.1 If you wish to apply for funding under the specific PRME i5 strand, please outline how you meet the criteria below (200 words maximum).

If you are only applying to the Open Call, you do not need to complete this section.

The PRME ‘Impactful Five’ (i5), generously supported by the LEGO Foundation, is a three-year program that brings novelty to SDG leadership education by focusing on pedagogical approaches that make sustainable development the norm for responsible management education and leadership in business education. Today, leadership education predominantly emphasizes cognitive skills training in its aspiration to develop innovative and imaginative leaders. The PRME (i5) program develops methods to combine cognitive skill set training with creative, emotional, social, and physical skill set training.

The PRME (i5) program draws on prior knowledge and experiences with ‘playful learning’ to integrate collaborative, social, meaningful, joyful, iterative, and actively engaging methods to generate the future leaders that the world urgently needs. The purpose of this program is **to develop pedagogical adoption of playful learning for holistic development among the PRME network of global leadership educators.**

In order to support the development of i5, we are making available awards to the maximum value of £1,500 aligned with at least three of the five aims of the project, specifically to:

- Make learning **Meaningful**
- Facilitate **Active Engagement**
- Design for **Iteration**
- Develop supportive **Social Interaction**
- Foster **Joy and Well-being**

Further information about the PRME i5 project is available [here](#). In addition, you may find this white paper on ‘[Learning through Play](#)’ helpful in developing your application.

Please note, applications under the i5 strand will be judged against the criteria outlined in Section 2 (above), as well as their (1) level of alignment with the purpose of the call (potential to address at least three of the five aims of i5), and (2) potential value to the PRME Community.

SUMMARY OF JUDGING CRITERIA

Funding will be allocated based on the following criteria:

- Relevance to the objectives of PRME;
- Novel/innovative practice;
- Evidence of need for funding and clear outline of what it will be used for;
- The generation of transferable learning/resources; and
- Collaborative practice.

While not a necessity, applications are particularly welcome in relation to initiatives that are interdisciplinary in nature or addressing topics that are currently underrepresented.

As noted above, applications under the i5 strand will be judged against the criteria outlined in Section 2, as well as their (1) level of alignment with the purpose of the call (potential to address at least three of the five aims of i5), and (2) potential value to the PRME Community. (For example, how will your proposed project ‘make learning meaningful’ or ‘develop supportive social interaction’?).

FINAL TIPS

- Remember that the focus is on ‘innovative pedagogic approaches and teaching practices in PRME’. Therefore, you should stress what makes your project novel and why it is of relevance to PRME.
- Endeavour to provide a clear explanation of why funding is required and what it will specifically be used for. A detailed list of proposed expenditure is particularly important.
- Similarly, try to be explicit about the project outcomes and/or impact, particularly within Section 2.4 (potential for the generation of transferable learning and/or resources). What do you hope to achieve and how might this be ultimately be of benefit to the wider PRME community?

Applications should be submitted to PRME_UKI@gcu.ac.uk on or before the deadline of Friday 16 December 2022 at 5pm. Receipt of submissions will be acknowledged. Successful applicants will be notified by Tuesday 31 January 2023.

If you have any questions about the competition, please feel free to contact Claire May (cmay@lincoln.ac.uk) at Lincoln International Business School on behalf of the organising team.