

THE PRME CHAPTER UK AND IRELAND

7th Annual Responsible Business and
Management Writing Competition, 2022-23

**Celebrating and showcasing student insights and creativity
on responsible business and management topics**

Deadline: 28 February 2023

The Concept

In 2023 the PRME Chapter UK and Ireland celebrates its 10th Anniversary. Over seven of these years our writing (and alternative media) competition has welcomed hundreds of entries exploring the ways students have investigated themes of responsible business and management, sustainability and business ethics. Inspiring examples of prize-winning entries in previous years can be found [here](#).

With our seventh competition we continue to welcome wide participation – from PRME and non PRME member institutions - so as to build growing momentum behind all aspects of the United Nations Sustainable Development Goals (SDGs).

Competition Categories

1. Undergraduate students – text-based essays and reports
2. Postgraduate, master's level students – text-based essays and reports
3. Alternative media category (blogs, websites, storyboards, presentations, visual essays, videos, podcasts etc.) – this category is open to both UG and Taught PG students

Prizes of £500, £300 and £100 in each category

(prizes underwritten by the PRME UKI Chapter and Oxford Brookes University)

More information available here: [2022/2023 PRME Writing Competition](#)

To enter, either (1) submit work already prepared as part of an academic course, along with the given brief or topic or (2) develop and submit work on a topic of your choice related to the SDGs/responsible business and management.

In both cases, please make sure the work meets the format requirements on the next page. Students or their tutors can make submissions.

Students should be studying or have recently (during 2022) completed their studies at an educational institution in the UK or Ireland. There is no limit to the number of good quality entries that may be made by an institution. Students can be from any institution, not only PRME signatories.

Topic Areas

Entries are invited on a broad range of topics related to responsible business, management and leadership themes and consistent with PRME's support for the UN Sustainable Development Goals.

An indicative but not exclusive list of possible topic areas includes: business ethics, CSR, environmental economics, social business models, social and environmental accounting, green supply chains, responsible marketing, sustainable HRM and responsible management education.

If you are submitting work specially written for the competition, please check with the organisers if you have any doubts about whether the chosen subject fits the focus of the competition.

Timeframe

Entries are invited from work originally submitted at any time during the 2022 calendar year. This will enable students and tutors to retrospectively identify suitable work from the first half of 2022. It will also allow assignments submitted in the early part of the 2022/23 academic year to be entered. These time limits do not apply to those submitting work specially written for the competition.

Publication and Prizes

A first prize (£500 cash), second prize (£300 cash) and third prize (£100 cash) will be awarded in each category.

The top five entries in each category will be published on the Chapter website.

Organisers

Oxford Brookes Business School (on behalf of the PRME Chapter UK and Ireland)

All enquiries including about the suitability of a topic: prme@brookes.ac.uk

The Judging Panels

Independent panels of academics drawn from PRME signatory business schools will shortlist and decide on the winners.

Judging Criteria

(UG, PG and Alternative Media Categories)

1. A clear connection to (UG) and contribution to (PG) the PRME/SDG agenda
2. Evidence of insight, critique, originality and intellectual challenge (intellectual challenge and originality more heavily weighted at PG level)
3. Quality of research (whether primary or secondary)
4. Structure, logic and clarity of style
5. Creativity and professional communication skills (alternative media category)

Format Requirements

(Undergraduate and Postgraduate Categories)

1. A Word document of no more than 3000 words excluding references, abstract and appendices (If the original work was longer then edited versions suited to the competition requirements are also acceptable)
2. Maximum file size: 1MB
3. Double spacing in 12 point Arial font
4. An abstract or executive summary (maximum 200 words)
5. Details of the original topic or assignment brief to be included as **appendix one**
6. Student (and where applicable, tutor/supervisor) name, institution, level of course, title of work, category of entry, and email contact details on the title page
7. Entries not meeting the format requirements will not be considered

Format Requirements (Alternative Media Category)

1. If a mainly written item, maximum length 3000 words
2. If a video or audio based item, maximum length 10 minutes
3. If file size up to 1MB and specialist playback software not required, submit via email details below. If more than 1MB and/or specialist playback software is needed, email only the student details and a weblink (with password if required) to an external hosting platform of your choice e.g. Vimeo or YouTube.
4. Format requirements 5, 6 and 7 in the UG and PG format list above apply here too

Submission Deadline

Send entries (or details on how to access the alternative media entries) by email to prme@brookes.ac.uk by 28 February 2023.

All submissions will be acknowledged and winners will be announced by 28 April 2023.