

PRME Chapter UK and Ireland

Responsible Business and Management Writing Competition 2018/19

Announcement of Prize-Winners

30 April 2019

The PRME Chapter UK and Ireland is delighted to announce the winners of its third annual Responsible Business and Management Writing Competition. Dr Alec Wersun, Chapter Chair, has paid tribute to “the overall quality of the entries and the evidence of student engagement with themes central to achieving the UN Sustainable Development Goals”. Citing the fact that this year’s competition attracted entries from 19 UK and Irish business schools, he also welcomed “the clear and compelling evidence that topics related to the SDGs are becoming mainstream across many of our business schools.”

Joint winners of the first prize in the undergraduate essay competition are **Sabie Drake of the University of Hertfordshire** and **Frazer Towers of the University of St Andrews**. Outlining the panel’s reasoning, Dr Jana Filosof and Dr Amir Keshtiban, Co-Chairs of the UG Judging Panel, commented on Frazer’s “exceptionally well-researched essay in an underdeveloped area” that in addition showed “passionate engagement with Responsible Management principles”. They also praised Sabie’s “excellent submission, strong understanding of core concepts and of the broader market for ethical tourism”. Third prize winner is **Harriet Prior, also of the University of St Andrews**.

In the new category of Alternative Media, the top prize winner is **Emily Betterton of the London College of Fashion**. Her digital presentation explored innovative textiles and production processes as strategies for improving the sustainability of the fashion industry. Alternative Media judges, Meredith Storey and Matthew Gitsham, commended Emily on the “level of subject knowledge, creativity and viewer engagement” achieved in her presentation. As this was a new category attracting fewer entries, the panel awarded just one prize this year.

The winner of the first prize in the postgraduate category is **Kali Ann Gibson of Glasgow Caledonian University**, for her essay exploring social enterprise development within a neo-liberal context. Commenting on her winning qualities, Dr Christine Gilligan, Chair of the PG Panel, said, “Kali Ann impressed with the scope of her engagement with relevant literature and with the consistency of her argument throughout.” Kali Ann was closely followed by **Heather Portbury (London College of Fashion)** in second place and **Ysabel Cruz de la Rosa (University of Bath)** in third place.

On behalf of the organisers, Chris Blackburn, Pro Vice-Chancellor and Dean of the Oxford Brookes Business School, congratulated the “thoughtful and impressive” prize winners as well as all other finalists and entrants on their achievements. He also recognised the “effort and commitment of this

year’s 11 highly qualified judges – all of whom offered so freely of their time on an entirely voluntary basis and without whom it would be simply impossible to run a competition of this kind.”

Any enquiries about the results can be directed to Dr Jonathan Louw at prme@brookes.ac.uk

Finalists’ work will be published on the Chapter website in due course. Prize-winners will be contacted individually about their prizes. For more information about the PRME Chapter UK and Ireland see: <https://www.unprme.org.uk/>

PRIZE-WINNER LIST

Undergraduate Category

Joint First Prize	Frazer Towers Sabie Drake	University of St Andrews University of Hertfordshire
Third Prize	Harriet Prior	University of St Andrews
Alternative Media Prize	Emily Betterton	London College of Fashion

Other Undergraduate Finalists (in alphabetical order)

Clarke Broderick (University of Salford), Lidia Callejo Delgado (University of Durham), Louise Fitton (University of Salford), Joanne Oliver (University of Hertfordshire), Brad Rowett (Sheffield Hallam University), Kate Shanks (Oxford Brookes University), Erika Svobodova (University of Essex),

Postgraduate Category

First Prize	Kali Ann Gibson	Glasgow Caledonian University
Second Prize	Heather Portbury	London College of Fashion
Third Prize	Ysabel Cruz de la Rosa	University of Bath

Other Finalists (in alphabetical order)

Andrew Lang (Glasgow Caledonian University), Adele Wylie (Glasgow Caledonian University)

(For membership of the Judging Panels, see overleaf)

JUDGING PANELS

Postgraduate Panel

Dr Christine Gilligan	Sheffield Hallam University (Chair)
Professor Peter Stokes	Leicester Castle Business School, De Montfort University
Dr Mike Tennant	Imperial College London

Undergraduate Panels

Dr Jana Filosof	University of Hertfordshire (Panel 1 Chair)
Matthew Gitsham	Hult International Business School (Alternative Media judge)
Dr Amir Keshtiban	University of Northumbria (Panel 2 Chair)
Angie Lench	London College of Fashion
Dr Victoria Pagan	University of Newcastle
Dr Natascha Radclyffe-Thomas	London College of Fashion
Dr Laura Steele	Queen's University, Belfast
Meredith Storey	University of Limerick (Alternative Media judge)
